

Workshop 'Transparencies' :::

Time: Friday, October 04th - Friday, October 11th 2002

Location: co-Lab / Uferstrasse 90 / 4057 Basel, Switzerland

Workshop Adviser: John Klima, N.Y., USA

Guest Speakers: Reinhard Storz, Founder of Xcult, Basel, Switzerland

Dr. Daniel Diemers, Institute for Sociology, SFS-HSG University St. Gallen, Switzerland

Workshop attendance: co-Lab, Basel, Switzerland

"Filters and blockers" suggests protection from the transmissions, carriers, and emissions of our technological age. On one hand, we desire protection from these "unseen" forces but at the same time we desire access to the convenience and efficiency the new technologies provide. Surveillance, directly in the form of the ubiquitous proliferation of video cameras or indirectly in the accumulation of data - be it cell phone GPS, automated highway toll booths, computerized public transportation systems, e-commerce sites and credit card databases tracking our spending habits - has been employed in civil and criminal court cases and has been used to precisely target and market to consumers. One way to combat and protect oneself is to establish one's own personal data tracking that, on one hand, contradicts and, on the other, clarifies the data that others are collecting about us. By simply raising the awareness of the fact of our being watched, we can react to it in a playful way. An other way could be to consciously stage our observed actions.

Under the theme of "Transparency," the workshop will design and implement a couple of experiments of personal data accumulation and visualization. A variety of strategies of data acquisition will be discussed including GPS systems, banking and credit card transactions, diaries and habitual data input systems. The design and deployment of small devices for personal, micro level tracking and recording will be tested. Data from these sources will be integrated and visualized within an information system on the Web.

The workshop will start with a wide reaching lecture about the phenomena of observation strategies. Inspired by this input session participants will decide which direction to take within the various focus areas.

To fully integrate personal tracking as a habitual activity, the workshop will be divided into five focus areas.

- Focus 1: Acquisition of data in space (communication sensors <--> micro controller)
- Focus 2: Body Suit (applying sensors to body)
- Focus 3: Acquisition of personal data (infra red communication sensors <--> micro controller)
- Focus 4: communication of personal data (communication micro controller <--> Web)
- Focus 5: Online Visualization

Weekly Overview Workshop 'Transparencies' :::

Day:	morning (9am -12am)	afternoon (1:30pm - 5:30pm)	evening (6pm)
Fr. Oct. 04th	Welcome Presentation of art works by John Klima , NY, USA Discussion	Introduction: Experiment, Discussion Concept development	Intro ' Kolearum ' by BeyelerSaameli
Sa. Oct. 05th	Introduction: keyboard emulator infra red trasmitter & reseiver uploading software	hands-on-session: keyboard emulator infra red trasmitter & reseiver uploading software	Xcult - Kunstlabor oder Kunstarchiv? Public speech by Reinhard Stor z Location: co-Lab Basel Time: 6pm
So. Oct. 06th	hands-on-session: keyboard emulator infra red trasmitter & reseiver uploading software	'I Cyborg' Public speech by Dr. Daniel Diemers , Institut für Soziologie, SfS-HSG Universität St. Gallen Location: co-Lab Basel Time: 2pm	
Mo. Oct. 07th	Introduction: basic stamp flex sensors uploading software	hands-on-session: basic stamp flex sensors uploading software	Film evening
Di. Oct. 08th	hands-on-session: basic stamp flex sensors uploading software	hands-on-session: basic stamp flex sensors uploading software	1. Feedback Brainstorm for short projects
Mi. Oct. 09th	concept for short projects with basic stamps flex sensors uploading software tech. support: John Klima	realization of short projects with basic stamps flex sensors uploading software tech. support: John Klima	
Do. Oct. 10th	realization of short projects with basic stamps flex sensors uploading software tech. support: John Klima	realization of short projects with basic stamps flex sensors uploading software tech. support: John Klima	
Fr. Oct. 11th	finalize short projects	preparation of presentation 2. Feedback	public presentation of the developped concepts, installations and experiments, apero Location: co-Lab Basel Time: 6pm

CV Fab Workshop Adviser & Guest Speakers :::

John Klima , * 1965, has been programming simulations, games and visualizations since 1978. He attended Art school at SUNY Purchase and graduated in 1987. For many years he worked as programmer For Microsoft, Turner Broadcasting, and Dun & Bradstreet, using C/C++, Java, BASIC, and Pascal. Since 1998 he has been an independent artist focusing on the serious aesthetic investigation of real-time 3d rendering, data visualization and geographic information systems. Often combining the virtual realm of software with physical installations, Klima explores issues of remote responsibility, and the real-world consequences of our virtual actions.

Klima's most recent shows:

- 2002 "The Whitney Biennial" curated by Christiane Paul, The Whitney Museum of American Art, New York. - "EARTH"
- 2001 "Animations," web animation curated by Anthony Huberman, P.S.1-MOMA, New York - "glasbead"
"Bitstreams," curated by Larry Rinder, The Whitney Museum of American Art, New York - "ecosystem"
"Artport," The Web Site of The Whitney Museum of American Art - "Terrain Comparison, Donner Pass/Khyber Pass"
"Go Fish", Postmasters Gallery, New York - "Go", "Fish", and "Guestbook" installations
- 2000 "New Media, New Face - New York." curated by Takuo Komatsuzaki, NTT InterCommunication Center, Tokyo, Japan -
glasbead (icc) 3 station networked installation
Media Z Lounge, The New Museum of Contemporary Art, New York - performance of "glasbead."
- 1999 Postmasters Gallery, New York, NY - "glasbead (pmg)" installation.

Dr. Daniel Diemers , born 1972 in Basel, Switzerland, studied business administration, economics, and sociology at the University of St. Gallen (HSG) and the Rotterdam School of Management. In 2001 he finished his Ph.D. thesis on knowledge management and virtual communities at the chairs of Prof. Peter Gross ("The Multioptional Society") and Prof. Georg Von Krogh ("Enabling Knowledge Creation", with Prof. Ikujiro Nonaka). For several years Daniel Diemers has been contributing to the topics of knowledge, society, and virtuality, and has also been working for several global companies as a consultant in the area of knowledge management, IT, and strategy. He recently published his first book: "Die Virtuelle Triade" (2002, Haupt Verlag, Bern).

Reinhard Storz, lives in Basel, Switzerland

Art historian and Editor of www.xcult.org - Net Forum for Culture. Teaches Art and Media History at the Hochschule fuer Gestaltung und Kunst Basel. Active in media publishing, focussing on New Media.

Detailed Biography: <http://www.xcult.org/rest/rest.html>

weiterbildungsseminare; Executive MBA HSG; KMU-HSG; MBE-HSG; FAH-HSG; IVW-HSG; IfB-HSG; IFPM-HSG; Schweiz. Kurse für Personalmanagement (SKP); Management-Zentrum St. Gallen; Vorträge im In- und Ausland an Tagungen, Seminaren, an Events und bei Unternehmen, z.B. 2002: Esprit, Baloise, CS, ABB, Nestlé, USM, Accenture, Avenir Suisse, Euregio Bodensee, Agenda 21, Swiss Banking School, ZfU, etc.

Gegenwärtige Interessenschwerpunkte:

Modernisierungstheorie, Kulturelle Dynamik, Management, Religionstheorie